



For 106 years the Morgan Motor Company has been coach building sports cars in the beautiful spa town of Malvern. Morgan cars are famous the world over for their unique blend of charisma, quality materials, craftsmanship and performance.

All Morgan cars are coach built. One of the brands strongest selling points is the care taken in the manufacture of each car; leading design capability, an extensive array of luxurious materials and the latest drivetrain technologies combine to create an unparalleled driving experience.

Morgan is extremely proud of its heritage. The Morgan Motor Company Ltd was established by H.F.S. Morgan in 1909 when he designed the first Morgan three-wheeler. The first four wheeled Morgan was produced in 1936. The cars are continuously developed and meet current standards of safety as well as offering responsive thoroughbred performance. The Aero 8, launched in 2000, was a major achievement for a small company and developed to take the marque into the 21st Century.

Since its launch in 2000, the Aero platform has continued to evolve throughout the years. The latest addition to the family is the dramatic new Aero 8 - a celebration of the finest craftsmanship and advanced technical performance apparent in Morgan's flagship range. 2011 saw the re-launch of the Morgan 3 Wheeler. With a truly unique driving experience, this modern interpretation of a classic design has now become a mainstay of Morgan production. The world renowned 'Classic range' of Morgan cars continues to uphold the core values. With engine sizes ranging from 1600cc to 4800cc there is a performance level to meet all requirements.

Morgan has established itself as a brand of pure excellence, reinforced over time by an adherence to superior principles, high standards and the best in craftsmanship. Witness the charms and the technology for yourself by taking a tour of our production facility in Malvern.

The atmosphere at the factory and within the 177 craftsmen and women is one of family, which also extends to Morgan owners. Prospective owners are encouraged to visit the factory to watch their cars being built, and to choose from a wide range of paint and leather colours as well as optional extras that will stamp their mark on the car and make it their own.

Today, the factory produces circa 1000 cars per year. Whether it's one of the lively 'Classic' range sports cars, the extravagant high performance 'Aero' supercars or the truly unique Morgan 3 Wheeler, every last detail of Morgan cars are tailored to the customer's specification.

FURTHER INFORMATION

POINTS OF CONTACT

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PRESS IMAGES & VIDEO

To view / download our latest suite of press images, please visit our website

DEMONSTRATION VEHICLES

If you wish to test drive our 2015 model range, at our production plant in Malvern, UK, please contact James.Gilbert@morgan-motor.co.uk or call +44(0)1684 580 151

WWW.MORGAN-MOTOR.CO.UK



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